

USI 2015 KEY FIGURES

UNEXPECTED SOURCES OF INSPIRATION

THE CONFERENCE

2 DAYS

 **1300**
ATTENDEES
FROM **120**
COMPANIES

 **38**
INTERNATIONAL
SPEAKERS

THE ORGANIZATION

 **5558**
WORKING HOURS

 **620**
EMAILS

 **356**
PHONE
CALLS

TO BUILD THE PROGRAM

**& MANY SLEEPLESS
NIGHTS...**

BEHIND THE SCENES

108
CREW
MEMBERS



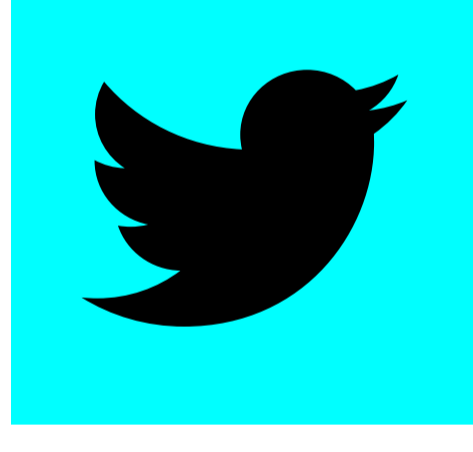
28
TECHS
ON SITE
FOR SET-UP

5
PHOTO -
GRAPHERS

30
HOSTESSES

**& OVER 15
SERVICE PROVIDERS**

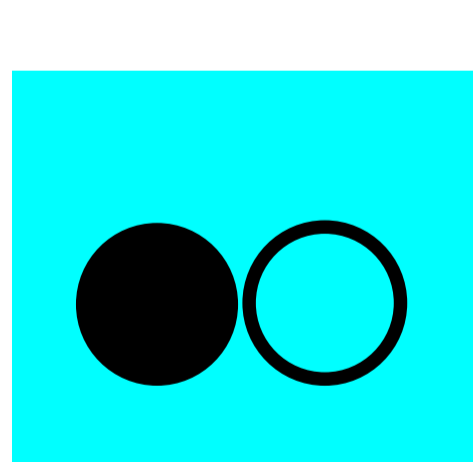
THE COMMUNITY



**OVER
6000
TWEETS
IN 2 DAYS**

 **5644**
SUBSCRIBERS

774 747
VIEWS



872
PHOTOS



FUN FACTS

40°
IN PARIS

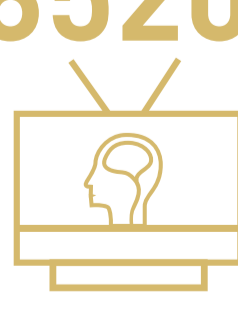


23°
INSIDE THE
CARROUSEL

3700
COFFEES
SERVED

22
REPETITIONS OF THE INTRO
TO "UPRISING,"
BY MUSE

6520 VIEWS
OF OUR SKIT
"INSIDE OUT,"
BY USI



**& 18 LOST TOURISTS
ASKING FOR
THE LOUVRE**