



Unexpected Sources of Inspiration

firstlook  
**line**  
2019 **up**

PARIS **JUNE**

**24-25**

Carrousel du Louvre

[usievents.com](http://usievents.com)

#USI2019

# line-up



## Robert **PLOMIN**

MRC Research Professor of  
Behavioural Genetics,  
Institute of Psychiatry, Psychology  
and Neuroscience  
KING'S COLLEGE LONDON

### THE IMPLICATIONS OF THE DNA REVOLUTION

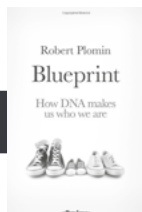
Prof. Plomin is one of the world's top behavioral geneticists who offers a unique, insider's view of the exciting synergies that came from combining genetics and psychology. His research shows that inherited DNA differences are the major systematic force that make us who we are as individuals. The DNA Revolution, namely using DNA to predict our psychological problems and promise from birth, calls for a radical rethink about what makes us who we are, with sweeping—and no doubt controversial—implications for the way we think about parenting, education and the events that shape our lives.



*A pioneer of what's sometimes called "hereditarian" science.* ■■  
- **The Guardian** -

### Read

*Blueprint: How DNA makes us who we are*





# Sylvia EARLE

Oceanographer

## NO WATER, NO LIFE. NO BLUE, NO GREEN

Dr. Sylvia Earle is a living legend. If the celebrated oceanographer, marine biologist, explorer, author, and lecturer isn't already your hero, allow us to enlighten you. 'Her Deepness' has spent nearly a year of her life underwater, logging more than 7,000 hours beneath the surface. She has led countless deep-sea expeditions, was the first female chief scientist of the National Oceanic and Atmospheric Administration, and the first human—male or female—to complete an untethered walk across the seafloor at a depth of 1,250 feet. Sylvia has been a National Geographic explorer-in-residence since 1998, and continues to share her knowledge and experiences on stage, through film, in writing, and beyond. Suffice it to say her wisdom runs deep.



*When Sylvia speaks, the world listens.* ■■

- National Geographic Ambassador, David Doubilet -

## Watch

Mission Blue - Documentary

NETFLIX 

# édition 2019



Hugh  
**HERR**

Biomechatronics Group Director,  
Associate Professor, Media Arts &  
Sciences  
MASSACHUSETTS INSTITUTE OF  
TECHNOLOGY

## THE BIONIC AGE

Hugh Herr is creating bionic limbs that emulate the function of natural limbs. A double amputee himself, he is responsible for breakthrough advances in bionic limbs that provide greater mobility and new hope to those with physical disabilities. His innovations include computer-controlled artificial knees, active leg exoskeletons and powered ankle-foot prostheses.

Today, the EmPower Ankle-Foot Prosthesis has been clinically shown to be the first leg prosthesis in history to reach human normalization, allowing amputees to walk with normal levels of speed and metabolism as if their legs were biological once again.



*Leader of the Bionic Age.* ■■  
- *TIME Magazine* -

## Listen

*The Cyborg and the Singularity* - Podcast MIT Media Lab





# Jane **GOODALL**

Primatologist & Environmental Activist

## REASON FOR HOPE

Equipped with little more than a notebook, binoculars, and her fascination with wildlife, Jane Goodall braved a realm of unknowns to give the world a remarkable window into humankind's closest living relatives. Through more than 50 years of groundbreaking work, Dr. Jane Goodall has not only shown us the urgent need to protect chimpanzees from extinction; she has also redefined species conservation to include the needs of local people and the environment. Today she travels the world, speaking about the threats facing chimpanzees and environmental crises, urging each of us to take action on behalf of all living things and the planet we share.



*What Jane Goodall accomplished in Gombe was not only that she "redefined" humankind but that she set a new standard, a very high standard, for behavioral study of apes in the wild.* ■■

*- National Geographic -*

## Discover

The Jane Goodall Institute in France and around the world  
[janegoodall.fr](http://janegoodall.fr) & [janegoodall.org](http://janegoodall.org)



# first look



## David **ROWAN**

Author, Speaker

### NON-BULLSHIT INNOVATION

From augmented reality, artificial intelligence and cyber security to drones, nanotechnology and the genomic revolution, David Rowan is one of the world's foremost experts on how technology is reshaping the world around us.

David was founding Editor-in-chief of WIRED's UK edition (2008-17). In the past year only, he has investigated the companies and entrepreneurs changing our world, and has spent time with the founders of WhatsApp, LinkedIn, Google, Didi, Spotify, Xiaomi, Nest, Twitter and countless other ambitious startups from Tel Aviv to Shenzhen.

And he is still searching for the future...

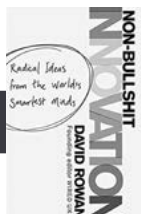


*Rowan is deconstructing tech trends in real time.* ■■

*- Harry Walker Agency -*

### Read

*Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds*





# Dambisa **MOYO**

Global Economist & Author

## ECONOMY & THE AFRICAN NARRATIVE



*Dambisa Moyo makes a compelling case for a new approach in Africa. Her message is that Africa's time is now.* ■■

*- Kofi Annan -*

**READ:** *Edge of chaos*



## Yves **PIGNEUR**

Professor, University of Lausanne



## Alexander **OSTERWALDER**

Author and Co-Founder, Strategyzer AG



## BUSINESS MODEL PORTFOLIO



*Winners of the 2015 Thinkers 50 Distinguished Achievement Award for Strategy.* ■■

*- Thinkers 50 -*

**READ:** *Business Model, Nouvelle génération*



## Dan **NORTH**

Technology  
and Organizational  
Change Specialist

### AGILE AT SCALE



*Dan lives and breathes Agile, agility, and routes to making businesses more successful.* ■■

*- Agile Business -*



## Marcel **GAUCHET**

Philosophe, Historien



### DE ROBESPIERRE AUX GILETS JAUNES



*Un penseur de la démocratie.* ■■

*- Le Monde -*

**À LIRE :** *Robespierre : L'homme qui nous divise le plus*





## Amy **EDMONDSON**

Novartis Professor of Leadership and  
Management  
HARVARD BUSINESS SCHOOL

### TEAMING & LEADERSHIP



*Edmondson's insights are a major advance. Hers is the work of a gifted, hands-on scholar at her best!* ■■

*- University of Michigan -*

**READ:** *The Fearless Organization*



## Raffaello **D'ANDREA**

Professor, ETH ZURICH  
Founder, VERITY STUDIOS  
Co-founder, ROBO GLOBAL  
Co-founder, KIVA SYSTEMS/AMAZON ROBOTICS



### FLYING MACHINES



*D'Andrea deserves your attention.* ■■

*- Wired -*



## François HISQUIN

USI Curator

“ Pour naviguer par ces temps numériques, il nous faut d'autres boussoles, des éclaireurs pour nous montrer la voie. Pour ajuster notre compréhension, notre regard et notre attitude à cette époque nouvelle, nous avons besoin de leur inspiration. ”

## 12<sup>e</sup> édition

Le savoir n'a de valeur que s'il est partagé. C'est pourquoi USI a pour vocation de rassembler tous les acteurs de la digitalisation, Opinion Leaders internationaux et participants, pour deux jours de conférences uniques et disruptives.

Pur concentré d'inspiration, USI challenge l'avenir, questionne, explore. Sa sélection éclectique d'intervenants et son line-up d'exception offrent une approche inédite des nouvelles technologies.

Le rendez-vous incontournable des plus grands penseurs, créateurs et innovateurs de notre temps.

“ USI brings together people across disciplines and from different sectors (business, education, technology...). I think it's vitally important that these sorts of conversations happen, and happen more often. ”  
- Sir Ken Robinson, Influential Educator -

“ Quality speakers, inspiring thoughts, questions that spark discussions and change perspectives. ”  
- The New York Times -

“ L'événement a conquis l'ensemble de nos collaborateurs. Le lieu, la qualité des intervenants... étaient au-delà de leurs attentes. ”  
- BNB FF -

# informations

## INSCRIPTION

USI est un événement auquel on peut participer individuellement ou en groupe.

Pour toute information complémentaire, rendez-vous sur notre site [usievents.com](http://usievents.com) ou contactez Simon Gantier : +33 (0) 6 80 82 11 81 - [inscription@usievents.com](mailto:inscription@usievents.com)

## PARTENAIRES

USI est une association soutenue par OCTO Technology et Accenture en partenariat avec les sociétés membres du Club.



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